

[HEADLINE]

Imagine having complete Internet Security... that actually saves you time, trouble, *and* effort.

[Sub-headline]

Now you can surf the 'net to your heart's content and not worry about losing your personal information—and money—to unscrupulous identity thieves.

[Letter copy]

Dear Cautious Internet User,

In today's world, increased security means longer lines, longer waits...and more inconvenience in almost everything you do.

This is the price we all have to pay for feeling safer in our unsafe world.

But there's one place where you no longer have to sacrifice convenience and time to ensure your security. And it's a place where you spend a great deal of your life...on the Internet.

If you're like the average computer user, you spend somewhere around 15 hours or more per week on the Internet...and for very good reason.

**The Internet has become our modern meeting place.
It's a global village square that covers the entire world.**

The Internet's a wonderful place where you can shop...or visit with old friends and new...or research problems for work, school or simply for your own pleasure.

You can even play at games and activities that 10 years ago you may never have dreamed of.

Hello, I'm Carl Mueller, President of Intrigue Learning. I've learned one thing over the past few years about the Internet. It has become indispensable in our lives. I can't imagine living without it—and I'm sure you feel the same way.

Why, just the other day I wanted to buy an old printer's type tray for my wife's birthday. And I did it—in less than 10 minutes. Imagine trying to do *that* armed with just a phone book like we had to do a few years ago.

**The Internet is a huge, convenient, global village square...
with dark, seamy corners and hidden dangers.**

Every time you log onto an Internet site you expose yourself to a new type of pirate who's willing and able to steal from you over your Internet connection. It might be an identity thief in Jakarta. Or a credit card bunko artist in Belarus.

It could even be the kid next door trying to hack into your Hotmail account.

With an estimated 700 million Internet users worldwide, it's no wonder that according to the Federal Trade Commission, online fraud is the *fastest* growing form of

white collar crime in the United States. Last year (2003), the FTC received over 284,000 Internet fraud complaints. Over 119,000 of those complaints were for the most common type of fraud: identity theft—stealing your personal and financial information for financial gain.

These crooks are ingenious. They're able to sneak around online and find out info such as your Social Security number, your full name, date of birth, telephone number, and credit history. They'll then use this information to do nasty things like get credit cards in *your name*.

In the long run, you might not be responsible for these debts, but just think of the time you'll have to waste cleaning up the mess. Or worse, how much time, energy, and heartache it'll take to clear your credit history...if you ever do.

The FBI and the FTC recommend some safeguards to protect yourself. But the most important ones are these two:

1. Never transact any deal online where your identity is not protected by a password
2. Never give your password away to anyone! (Except maybe your faithful hound).

The first bit of advice seems pretty obvious. I know you wouldn't buy something from a site like Amazon or Petco if your transaction weren't protected by a secure login and password. It's just plain daft to risk your personal and credit card information to an unsecured transaction.

But what about giving away your secret login information? It seems pretty obvious that you've got to be careful about that, too. And you are...right?

Or are you?

How many *different* websites do you visit over the course of a year? One? Or two? No, it's more likely you visit somewhere between twenty-five and a hundred different websites a year. And most of these require a login and password. Which is good. That's your protection.

But could you remember all twenty-five different logins?

You aren't using the same login/password for all your sites, I hope. Let's say you do that. If someone is able to steal that info—like someone who's installed a key-logger on your ISP's server—they now have access to *all* the sites you login to. Sites where they can rack up huge purchases of books, tools, or even get a cash advance...with *your* credit card

How secure is your desk drawer?

So now you're onto how dangerous having only one login/password can be and don't use just one login/password combo. Like the wise Internet user you are, you use different logins for different sites. How, then, can you remember all the logins you do use?

You could write everything down and store it in a notebook in your desk drawer. Or you could store them in a file on the computer. But how secure is *that*? Is it safe from a nosy neighbor...or your brother-in-law who's hit hard times...or your children?

Do you really want your children to have access to *all* the websites you visit, complete with credit card and purchase information? Of course not. No reasonable parent would...no matter how innocent those sites might be.

So what's the best solution? How about this one?

You could devise a password protected, encrypted database...a database that automatically inputs the correct login information into *all* the different websites you visit. Now, *that's* simple, quick, and complete protection from Internet thieves and scoundrels.

The database would be on your computer, protected with just one password so that you...and only you...can use it for your own personal login information.

And to make it even more convenient for your entire family, you've made it so that your spouse, your children, even your brother-in-law can have their own protected login information.

If you could do that, your online life would be incredibly safe.

**But why would you do all this work...
since it's already been done for you!**

Intrigue Learning has done all the hard work for you. We've created a software package that makes your online life safe, convenient, and worry-free. We call our newest creation PC PasswordPro.

PC PasswordPro is exactly what you need to protect your personal login information—and your identity, your credit card number, and your privacy—from Internet thieves and bunko artists.

With PC PasswordPro, you'll no longer have to worry about these creeps who are poised to steal from you when you log onto a password protected site.

Our software engineers have developed a work of art—complex and powerful on the inside, yet simple and incredibly easy to use on the outside—that works seamlessly in the background to keep you safe on the Internet.

Don't you wish the rest of your life were *this* simple?

When you first login to a website after installing PC PasswordPro, you'll be asked for your login information. This information is stored on *your* computer...*not* on the website.

PC PasswordPro then automatically sends this information as a single block of information, not as individual keystrokes. This prevents key-loggers or other people from stealing your passwords from you.

From that point on, every time you login into that site, PC PasswordPro automatically transmits your login and password. You're on the website faster than you could have entered the data yourself. And since this information sits on your computer and not on the company's servers, you are safe.

It's that simple.

No, actually it's even simpler. PC PasswordPro starts you out with an easy-to-use Setup Wizard. If you're the first person to set up PC PasswordPro on your computer, you become the administrator.

The wizard then makes it effortless for you—and for every member of your household—to create your own secure login profiles. As admin, you're the only person who has access to other user's login details.

Everybody else has access only to their own information. It's like every member of your household has their own private version of PC PasswordPro.

If you're a real computer power user and have networked several computers together, PC PasswordPro works fluidly and effortlessly across the network.

And if as admin, you feel you need to have several profiles for yourself, that's not a problem either. PC PasswordPro allows you to do that as easily as setting up another using.

How much are you willing to pay for complete Internet piece of mind?

According to the FTC, the median average Internet fraud loss in 2003 was \$195 per reported incident. If some Internet gangster grabs your password and with it gets access to your credit card number, those individual incidents start mounting up. And so will your losses.

I doubt that you're willing to risk the loss of \$195...or more. PC PasswordPro protects you from financial losses like this. It also protects you from other, more personal losses as well, losses like having strangers gain access to your credit report...or to online bank statements...or to other deeply personal medical records.

Your cost in time, money, and privacy is incalculable. But the \$195 average loss per incident is a good benchmark for what PC PasswordPro is worth. But I've got good news for you. PC PasswordPro will cost you anything near \$195.

But before I go into those details, I want to tell you about two special gifts Intrigue Learning has for you for trying out PC PasswordPro.

When you order PC PasswordPro, we'll instantly send you a link to your first gift so that you can download and start using it immediately.

Don't Let Your Mouse Gnaw Away at Your Joints. Instead... Turn Your Keyboard into a Productivity Machine.

GIFT #1 – *Amazing Keyboard Secrets* (e-book, \$27 value):

After you've been at the computer for a while do your shoulders, elbows, wrists, neck, and back ache...even a little? There's a good chance you're holding the reason for your pain in your hand right now. It's your computer mouse.

Now, the mouse was a great invention for computer users. But it has also become a "master" for at least 97% of all computer users. For instance, when it's time to close a file, do you automatically reach for the mouse to click the close box? Or when you have to select a bunch of text in a document, do you automatically reach for the mouse?

Well, this sounds like the way it's supposed to be, right? No, not at all. When you use just your mouse, you're sacrificing important control of your work efficiency...and more.

Stop for a moment and imagine that you're writing something on your word processor like I'm doing now. You want to save your work, so being a well-trained mouser, you move your hands from the keyboard, grab the mouse, move the cursor up to the File Menu, click, hold, mouse, and click again. Four seconds of work.

Not bad. But I can do the same thing in one second because I know the keyboard shortcut. So what? Four seconds versus one isn't bad. Until you realize how much those seconds add up. If you use your computer just 2 hours a day and save your files every ten minutes like you should, 350 days in a year, you are looking at over 4 1/2 hours of mousing...just to save your files!

But that's not the most important reason to balance mouse use and keyboard use. The crucial reason is in your shoulders, elbows, wrists, and neck. Reaching for and manipulating your mouse over and over leads to prickling, tickling feelings in your fingers and neck...to dull aches in your joints...and eventually to long-term damage from RMI (repetitive motion injuries).

If you can avoid using the mouse all the time, you significantly reduce your risk of RMI. The trick is to limit the amount of time you use your mouse and use your keyboard instead.

With your keyboard, you're in much more control. You'll work more efficiently, and you'll look like a computer whiz kid to your mouse-bound friends. Get used to hearing, "How'd you do that?" when you're with one of your friends and you completed a task in one second that would take them 5 to 10 seconds and many unnecessary moves.

Our e-book—*Amazing Keyboard Secrets*—contains secrets that will turn you into a true computer genius. Here's just a small sample of the valuable information you will learn:

- How to properly maintain your keyboard for optimal performance each and every day - I blow a very popular myth right out of the water here!
- How to customize your keyboard settings just to your liking - don't settle for the "manufacturer standard" any more.
- ANSI Unleashed - I uncover the shortcuts that allow you to produce special symbols such as © ™ ¼ and a whole bunch more!
- The truths about the "Print Screen" function - plus, the little-known secret with this function that even some of the most advanced users out there don't know about.
- Copying, Moving, and Opening files - get rid of the pointless clicks and zoom over to a much faster way of getting the job done!
- How to access a virtual dump-truck load of special characters to liven up any document that you are working in ...and how to set up your system to instantly recognize what character you want! I uncover the mystery behind "Wingdings" and all of those other wacky characters!
- The Windows Logo key - the what? That's right, if you don't know what the Windows logo is or does than you're in for a treat...it takes you to where you've never been before - and beyond!

- Application Key - want to simulate a right-click on something (didn't think you could do this did you!), no problem - just hit this key for maximum results in minimal time!
- Keyboard shortcuts - I take you inside the CTRL and ALT keys and detail what the heck all of those "Function" or F keys are all about.

Possibly the Most Important Gift You Can Have

Gift #2 – The gift of lasting, FREE TECHNICAL SUPPORT (unlimited value):

Intrigue Learning has built our success on a reputation for outstanding software, excellent value, and complete honesty. So I'm going to be completely honest here.

Our second gift—the gift of free technical support isn't so unusual...for us. Our commitment to you, the user, demands that we give you technical support—and that we not charge for it. We always have. We always will.

Why do we do this when other companies charge—and charge a lot—for support? Because you deserve it. Because we want you to be entirely satisfied with your purchase from us. Because it's the right thing to do.

So if you run into a glitch using PC PasswordPro, give us a call. You'll get an answer quickly and courteously from one of our friendly technical support engineers. **FOR FREE.**

(You know what the most common call we get is? It's something like, "I don't have a problem. I just wanted to call and tell you that I love this software.")

So how much will complete Internet safety cost you? Far less than you might expect!

I said earlier that the median average loss for each incident of Internet fraud—\$195—might be a good value for PC PasswordPro. But I promised you the cost would be less than that. Far less.

Intrigue Learning has developed a well-deserved reputation for providing the very best in PC software utilities at the greatest value to you—the user. So, PC PasswordPro will not cost you \$195...or \$145...or even \$95.

If you want to get all the safety, security, and piece of mind the PC PasswordPro will bring, you'll only have to pay \$67.

[NOTE TO CARL: THE COST YOU HAD ORIGINALLY SET FOR PCPP WHEN WE USED IT ON THE PC PowerScan PAGE WAS \$67. I KNOW YOU SAID WE SHOULD CHARGE \$37 FOR IT, BUT I THINK IT MIGHT BE WORTH TRYING A "RAPID RESPONSE DISCOUNT" HERE. IF YOU DISAGREE, I CAN EASILY CHANGE THIS PART OF THE PAGE.]

And...here's great news for you...**if you respond within 24 hours, we'll cut the cost by over 44%.** Respond *now*, and you'll pay only an amazing \$37!

Our "Digital Handshake" means you are completely protected!

We at Intrigue Learning have worked hard to earn the confidence and respect of our customers and the entire PC community. We've built that reputation by giving you

the best value and the best software. And to assure that we maintain that reputation, we back every product with our “Digital Handshake.”

If you are not completely satisfied with PC PasswordPro, contact our customer service department within 30 days, and we will refund the full purchase price of PC PasswordPro. And if you do ask for a refund, you get to keep your copy of *Amazing Keyboard Secrets*.

So let’s review what you get when you trust PC PasswordPro to keep your online life safe and free from worry:

- **Ease of setup:** Our Setup Wizard walks you through every step of setting up your administrator account *and* each website login. PC PasswordPro is virtually seamless in its operation. You’ll be up and running with PC PasswordPro within 3 minutes.
- **Ease of use:** Once you’ve set up your login information for each site, PC PasswordPro takes over for you and *automatically* sends your login information to the website...quite literally in a fraction of a second.
- **Safety and protection:** Your login information is stored on your computer...*not* on the website’s servers. When the login info is sent to the remote site, it’s sent as a block of data, not as individual keystrokes. You’ve foiled Internet gangsters using key-loggers from capturing your login information.
- **Family Internet safety—and peace:** Every member of your household can store their login information safely and securely...secure from online identity thieves *and* from each other. (As administrator, you’re the only one who’ll have access to that information!)
- ***Amazing Keyboard Secrets:*** Intrigue Learning’s e-book valued at \$27 that will unleash the power of your keyboard...while saving your joints from the pain of carpal tunnel and tendonitis.
- ***FREE unlimited technical support:*** PC PasswordPro is so simple to install and use that we doubt you’ll ever need support...but if you do, we’re there for you...without charge!
- **Savings of over 44%...*IF you act now!***
- **No subscriptions. No future commitments.** Once you purchase PC PasswordPro, it’s yours to use for as long as you choose!

The choice is yours. Let’s be honest. You may be able to surf the net for years and never come across Internet pirates out to steal your identity, your credit card information, and your privacy.

But \$67 (*\$37 IF you act now*) is downright cheap insurance to keep you and your family safe from Internet thieves, bunko artists, and pirates. Respond *right now* and cut the price of PC PasswordPro by over 44%...and sleep easier. Simply fill in the handy, secure order form below, and you’ll be sent immediately to our PC PasswordPro download site.

Yours for a safe, secure Internet,

[INSERT LEGIBLE SIGNATURE]

Carl Mueller

President

Intrigue Learning

PS: Safe and secure. That's our promise for PC PasswordPro. And that's our promise when you order from us. Your order is completely protected on our secure server...and by the very latest Secure Socket Layer (SSL) technology. Plus, in order to ensure your security, we do not save your credit card information on our site.

PPS: Safe and secure: Don't forget, your purchase is protected by our Digital Handshake Guarantee. If you're not completely satisfied with PC PasswordPro, get in touch with us with 30 days and you'll get every cent you paid back! *And* you get to keep your free copy our *Amazing Keyboard Secrets*.

[ORDER DEVICE]

First Name:

Last Name:

Company (optional):

Address:

Please note that this address must match the address to which your credit card statement is mailed EXACTLY

City:

Province / State:

Postal / Zip Code:

Country:

Phone Number:

Email Address:

Confirm Email Address:

\$37 Special Pricing is guaranteed through [INSERT JAVA SCRIPT TIME AND DATE].

Fill out the form and click "Preview Your Order" to be taken to our 100% secure and safe online processing page. Your transaction is completely protected by the very latest SSL encryption technology. You're just one step away from immediate access to this incredible resource.

Intrigue Learning Services Inc.

1011 - 246 Stewart Green SW

Calgary, Alberta, Canada T3H 3C8

Questions or Comments? [Click Here](#) To Access Our Help Desk

© 1998 - 2004 by Intrigue Learning Services Inc. All Rights Reserved.

[Email01a—Long danger version with price]

[SUBJECT LINE]

FTC warns of increased Internet fraud threat. How to protect yourself...

**If you're a frequent Internet user, YOU ARE AT RISK!
Here's a quick, effective—and inexpensive way—to protect yourself.**

Dear [Use name from merge file if possible. Otherwise, use Dear Valued Intrigue Learning Customer]

Reports of online fraud to the Federal Trade Commission accounted for over 250,000 complaints in 2003. This figure comprises over 55% of all complaints--up from 45% just one year before.

Depending on whom you listen to, the average loss for *each* complaint was between \$195 (FTC) and \$427 (fraud.org).

This means that the more you go online, the greater chance you have of suffering significant financial loss. And losses don't stop there.

Identity theft—stealing what could be your personal information for financial gain—was the most common online complaint filed this year. If one of the thousands of online hoodlums steals your identity information, here's some of the things they can do:

- Charge purchases with your credit cards;
- Get cash advances from your credit cards;
- Obtain brand new credit cards (with almost unlimited credit limits) in *your name*;
- Access and tamper with your credit information;
- Possibly even gain access to your investment and bank accounts!

Safeguard your privacy...your safety...and your financial security with ironclad protection

The FTC, FBI, and other law enforcement agencies all agree on the most effective way to protect yourself online. This is by using a different, *secure* login/password combination for each website you visit that contains your credit card, personal, or financial information.

Remembering the scores of login/password combinations can be a daunting task. But Intrigue Learning has made protecting yourself online absolutely effortless....and unbelievably inexpensive...with a brand new software package called PC PasswordPro.

Intrigue Learning has made protecting yourself online absolutely effortless...and unbelievably inexpensive...with a brand new software package called PC PasswordPro.

PC PasswordPro is incredibly easy to use. You can be up and running with it in less than three minutes. And once you've set it up, every time you go online to a password protected HTML website, PC PasswordPro instantly inputs your secure login information as fast as you can click into the site.

All that info is kept securely on your computer. Nothing is left on the website's servers. You are completely secure.

And if protecting yourself is *this* easy, you're far more likely to take *all* the steps necessary to protect yourself.

What does it cost to give yourself the peace of mind that ironclad online safety brings to your life?

Act NOW and get a phenomenal 68% discount!

Normally, we will offer PC PasswordPro at the incredibly low price of \$67. But we are currently offering it an introductory price of just \$37 (a 56% discount).

However, as a valued Intrigue Learning customer, you qualify to receive an even bigger discount! PC PasswordPro will only cost you \$27 (68%!) if you respond within 24 hours of receiving this email.

Just follow the special link we have just for our loyal customers to take advantage of this one-time, special offer.

I urge you to go online at [INSERT LINK] to learn more about this frightening threat to your online and financial safety...and to obtain complete online safety and security for your family and for you.

Please, do it right now. If you haven't yet been hit by one of the thousands of online scoundrels who are out to snag your money...you can be sure it'll happen. If you have been a victim already, you do *not* want it to happen again.

Yours for complete Internet safety,

Carl Mueller

PS If you order right now, we'll immediately send you a link to a FEE GIFT we have for you. We don't have space here to tell you about it, but we give you all the details on our website. [Click here to learn about your FREE GIFT]

[Email01b—Long danger version without price]

[SUBJECT LINE]

FTC warns of increased Internet fraud threat. How to protect yourself...

If you're a frequent Internet user, YOU ARE AT RISK!
Here's a quick, effective—and inexpensive way—to protect yourself.

Dear [Use name from merge file if possible. Otherwise, use Dear Valued Intrigue Learning Customer]

Reports of online fraud to the Federal Trade Commission accounted for over 250,000 complaints in 2003. This figure comprises over 55% of all complaints--up from 45% just one year before.

Depending on whom you listen to, the average loss for *each* complaint was between \$195 (FTC) and \$427 (fraud.org).

This means that the more you go online, the greater chance you have of suffering significant financial loss. And losses don't stop there.

Identity theft—stealing what could be your personal information for financial gain—was the most common online complaint filed this year. If one of the thousands of online hoodlums steals your identity information, here's some of the things they can do:

- Charge purchases with your credit cards;
- Get cash advances from your credit cards;
- Obtain brand new credit cards (with almost unlimited credit limits) in *your name*;
- Access and tamper with your credit information;
- Possibly even gain access to your investment and bank accounts!

Safeguard your privacy...your safety...and your financial security with ironclad protection

The FTC, FBI, and other law enforcement agencies all agree on the most effective way to protect yourself online. This is by using a different, *secure* login/password combination for each website you visit that contains your credit card, personal, or financial information.

Remembering the scores of login/password combinations can be a daunting task. But Intrigue Learning has made protecting yourself online absolutely effortless....and unbelievably inexpensive...with a brand new software package called PC PasswordPro.

Intrigue Learning has made protecting yourself online absolutely effortless...and unbelievably inexpensive...with a brand new software package called PC PasswordPro.

PC PasswordPro is incredibly easy to use. You can be up and running with it in less than three minutes. And once you've set it up, every time you go online to a password protected HTML website, PC PasswordPro instantly inputs your secure login information as fast as you can click into the site.

All that info is kept securely on your computer. Nothing is left on the website's servers. You are completely secure.

And if protecting yourself is *this* easy, you're far more likely to take *all* the steps necessary to protect yourself.

What does it cost to give yourself the peace of mind that ironclad online safety brings to your life?

Act NOW and get a phenomenal 68% discount!

Normally, we will offer PC PasswordPro at an incredibly low, affordable price. But we are currently offering it a special introductory price that's discounted 56%.

However, as a valued Intrigue Learning customer, you qualify to receive an even bigger discount of 68% off PC PasswordPro...*if* you respond within 24 hours of receiving this email.

Just follow the special link we have just for our loyal customers to take advantage of this one-time, special offer.

I urge you to go online at [INSERT LINK] to learn more about this frightening threat to your online and financial safety...and to obtain complete online safety and security for your family and for you.

Please, do it right now. If you haven't yet been hit by one of the thousands of online scoundrels who are out to snag your money...you can be sure it'll happen. If you have been a victim already, you do *not* want it to happen again.

Yours for complete Internet safety,

Carl Mueller

PS If you order right now, we'll immediately send you a link to a FEE GIFT we have for you. We don't have space here to tell you about it, but we give you all the details on our website. [Click here to learn about your FREE GIFT]

[Email01c—Short danger version with price]

[SUBJECT LINE]

FTC warns of increased Internet fraud threat. How to protect yourself...

If you're a frequent Internet user, YOU ARE AT RISK!
Here's a quick, effective—and inexpensive way—to protect yourself.

Dear [Use name from merge file if possible. Otherwise, use Dear Valued Intrigue Learning Customer]

Every time you go online to buy something...to read your New York Times online edition...to see how your favorite candidate...**YOU ARE AT RISK.**

Online fraud is zooming out of sight. And if you're stung, you can easily lose hundreds or thousands of dollars.

And the more you go online, the greater chance you have of suffering significant financial loss. And losses don't stop there.

Identity theft—stealing what could be your personal information for financial gain—was the most common online complaint filed this year.

If an online hoodlum steals your information, he can charge purchases...get cash advances...obtain new credit cards in *your name*...tamper with your credit information...possibly even gain access to your investment and bank accounts!

Safeguard your privacy...your safety...and your financial security with ironclad protection

The most effective way to protect yourself online is to use different, *secure* login/password combinations for every transaction-type website you visit.

But remembering the scores of login/password combinations is impossible. But Intrigue Learning has made protecting your login information absolutely effortless...and unbelievably inexpensive...with a brand new software package called PC PasswordPro.

Intrigue Learning has made protecting yourself online absolutely effortless...and unbelievably inexpensive...with a brand new software package called PC PasswordPro.

PC PasswordPro is incredibly easy to use. You can be up and running with it in less than three minutes. And once you've set it up, every time you go online to a password protected HTML website, PC PasswordPro instantly inputs your secure login information

as fast as you can click into the site.

All that info is kept securely on your computer. Nothing is left on the website's servers. You are completely secure.

What does it cost to give yourself the peace of mind that ironclad online safety brings to your life?

Act *NOW* and get a phenomenal 68% discount!

Normally, we'll offer PC PasswordPro at the incredibly low price of \$67. But we're right now, for a very limited time, we're offering it at the introductory price of just \$37 (a 56% discount).

AND, as a valued Intrigue Learning customer, you get an even bigger discount! PC PasswordPro will only cost *you* \$27 (68%!)...If you respond within 24 hours of receiving this email.

Just follow the link to the special website we've made for our loyal customers to take advantage of this incredible one-time offer.

Go online at [INSERT LINK] *now* to learn more about how PC PasswordPro gives you complete online safety and security.

Do it right now. If you haven't yet been hit by one of the thousands of online scoundrels who are out to snag your money...you can be sure it'll happen. If you have been a victim already, you do *not* want it to happen again.

Yours for complete Internet safety,

Carl Mueller

PS If you order right now, we'll immediately send you a link to a FEE GIFT we have for you. We don't have space here to tell you about it, but we give you all the details on our website. [Click here to learn about your FREE GIFT]

[Email01d—Short danger version without price]

[SUBJECT LINE]

FTC warns of increased Internet fraud threat. How to protect yourself...

If you're a frequent Internet user, YOU ARE AT RISK!
Here's a quick, effective—and inexpensive way—to protect yourself.

Dear [Use name from merge file if possible. Otherwise, use Dear Valued Intrigue Learning Customer]

Every time you go online to buy something...to read your New York Times online edition...to see how your favorite candidate...**YOU ARE AT RISK.**

Online fraud is zooming out of sight. And if you're stung, you can easily lose hundreds or thousands of dollars.

And the more you go online, the greater chance you have of suffering significant financial loss. And losses don't stop there.

Identity theft—stealing what could be your personal information for financial gain—was the most common online complaint filed this year.

If an online hoodlum steals your information, he can charge purchases...get cash advances...obtain new credit cards in *your name*...tamper with your credit information...possibly even gain access to your investment and bank accounts!

Safeguard your privacy...your safety...and your financial security with ironclad protection

The most effective way to protect yourself online is to use different, *secure* login/password combinations for every transaction-type website you visit.

But remembering the scores of login/password combinations is impossible. But Intrigue Learning has made protecting your login information absolutely effortless...and unbelievably inexpensive...with a brand new software package called PC PasswordPro.

PC PasswordPro is incredibly easy to use. You can be up and running with it in less than three minutes. And once you've set it up, every time you go online to a password protected HTML website, PC PasswordPro instantly inputs your secure login information as fast as you can click into the site.

All that info is kept securely on your computer. Nothing is left on the website's servers.

You are completely secure.

What does it cost to give yourself the peace of mind that ironclad online safety brings to your life?

Act *NOW* and get a phenomenal 68% discount!

Normally, we'll offer PC PasswordPro at an incredibly low price. But we're right now, for a very limited time, we're offering it with an introductory of 56%.

BUT, as a valued Intrigue Learning customer, you get an even bigger discount! You can get PC PasswordPro for 68% of its normal price!...If you respond within 24 hours of receiving this email.

Just follow the link to the special website we've made for our loyal customers to take advantage of this incredible one-time offer.

Go online at [INSERT LINK] *now* to learn more about how PC PasswordPro gives you complete online safety and security.

Do it right now. If you haven't yet been hit by one of the thousands of online scoundrels who are out to snag your money...you can be sure it'll happen. If you have been a victim already, you do *not* want it to happen again.

Yours for complete Internet safety,

Carl Mueller

PS If you order right now, we'll immediately send you a link to a FEE GIFT we have for you. We don't have space here to tell you about it, but we give you all the details on our website. [Click here to learn about your FREE GIFT]