

[Email02a—Long Ease-of-Use version with price]

[SUBJECT LINE]

Intrigue Learning rewards your loyalty with increased safety and a deep, deep...

DEEP DISCOUNT! (How does 68% sound?)
**Protect yourself online...and do it effortlessly as you
glide from one website to another.**

Dear [Use name from merge file if possible. Otherwise, use Dear Valued Intrigue Learning Customer]

Your life online just got tremendously easier...and much safer...if you take advantage of our offer that we're extending to you as a loyal customer of ours.

I bet you enjoy the Internet as much as I do. You enjoy its breadth of possibilities. Where else can you buy roses from Oregon and maple syrup from Portland within five minutes?

You enjoy its ease. If you need to find out what George Washington said in his first inaugural at 11 at night, where do you turn? An online encyclopedia on the Internet.

You enjoy its fun. Where else can you play a game of cribbage any time of day or night? Nowhere, that's where.

But I know that...

**For all its convenience, ease, and excitement,
You do *not* enjoy the Internet's potential for danger.**

As a savvy online trekker, you're well aware of the dangers that lurk beneath the surface—dangers of fraud, identity theft, and loss of privacy.

So you do the only thing that makes sense when you decide to sign on to USA Today.com, or Amazon, or Petco. You use secure, sensible login/password combinations.

But I'm willing to bet...

**At times having to remember *all* your different
login combinations can get annoying.**

However, you know it's important. So you do it. And you're not sure how to keep all that information conveniently at hand and still have it secure from prying eyes.

You're tempted to take the easy way out and use just one login/password. It's so tempting...but you've heard time and again not to do it. That using just one login/password is asking for trouble.

But it's so tempting...and what's the harm, anyway?

You know the harm is if you do it, you're asking to become one of the over 300,000 people who will be bilked, robbed, or defrauded online this year.

**So who has a solution to this sticky, potentially expensive problem?
PC PasswordPro safeguards your privacy...your safety...and your financial
security with ironclad protection**

Intrigue Learning has made protecting yourself online absolutely effortless...and unbelievably inexpensive...with a brand new software package called PC PasswordPro.

PC PasswordPro is incredibly easy to use. You can be up and running with it in less than three minutes. And once you've set it up, every time you go online to a password protected HTML website, PC PasswordPro instantly inputs your secure login information as fast as you can click into the site.

All that info is kept securely on your computer. Nothing is left on the website's servers. You are completely secure.

What does it cost to give yourself the peace of mind that ironclad online safety brings to your life?

Act NOW and get a phenomenal 68% discount!

Normally, we will offer PC PasswordPro at the incredibly low price of \$67. But we are currently offering it an introductory price of just \$37 (a 56% discount).

However, as a valued Intrigue Learning customer, you qualify to receive an even bigger discount! PC PasswordPro will only cost you \$27 (68%!) if you respond within 24 hours of receiving this email.

Just follow the special link we have just for our loyal customers to take advantage of this one-time, special offer.

I urge you to go online at [INSERT LINK] to learn more about this frightening threat to your online and financial safety...and to obtain complete online safety and security for your family and for you.

Please, do it right now. If you haven't yet been hit by one of the thousands of online

scoundrels who are out to snag your money...you can be sure it'll happen. If you have been a victim already, you do *not* want it to happen again.

Yours for complete Internet safety,

Carl Mueller

PS If you order right now, we'll immediately send you a link to a FREE GIFT we have for you. We don't have space here to tell you about it, but we give you all the details on our website. [[Click here to learn about your FREE GIFT](#)]

[Email02b—Long Ease-of-Use version without price]

[SUBJECT LINE]

Intrigue Learning rewards your loyalty with increased safety and a deep, deep...

DEEP DISCOUNT! (How does 68% sound?)
**Protect yourself online...and do it effortlessly as you
glide from one website to another.**

Dear [Use name from merge file if possible. Otherwise, use Dear Valued Intrigue Learning Customer]

Your life online just got tremendously easier...and much safer...if you take advantage of our offer that we're extending to you as a loyal customer of ours.

I bet you enjoy the Internet as much as I do. You enjoy its breadth of possibilities. Where else can you buy roses from Oregon and maple syrup from Portland within five minutes?

You enjoy its ease. If you need to find out what George Washington said in his first inaugural at 11 at night, where do you turn? An online encyclopedia on the Internet.

You enjoy its fun. Where else can you play a game of cribbage any time of day or night? Nowhere, that's where.

But I know that...

**For all its convenience, ease, and excitement,
You do *not* enjoy the Internet's potential for danger.**

As a savvy online trekker, you're well aware of the dangers that lurk beneath the surface—dangers of fraud, identity theft, and loss of privacy.

So you do the only thing that makes sense when you decide to sign on to USA Today.com, or Amazon, or Petco. You use secure, sensible login/password combinations.

But I'm willing to bet...

**At times having to remember *all* your different
login combinations can get annoying.**

However, you know it's important. So you do it. And you're not sure how to keep all that information conveniently at hand and still have it secure from prying eyes.

You're tempted to take the easy way out and use just one login/password. It's so tempting...but you've heard time and again not to do it. That using just one login/password is asking for trouble.

But it's so tempting...and what's the harm, anyway?

You know the harm is if you do it, you're asking to become one of the over 300,000 people who will be bilked, robbed, or defrauded online this year.

**So who has a solution to this sticky, potentially expensive problem?
PC PasswordPro safeguards your privacy...your safety...and your financial
security with ironclad protection**

Intrigue Learning has made protecting yourself online absolutely effortless...and unbelievably inexpensive...with a brand new software package called PC PasswordPro.

PC PasswordPro is incredibly easy to use. You can be up and running with it in less than three minutes. And once you've set it up, every time you go online to a password protected HTML website, PC PasswordPro instantly inputs your secure login information as fast as you can click into the site.

All that info is kept securely on your computer. Nothing is left on the website's servers. You are completely secure.

What does it cost to give yourself the peace of mind that ironclad online safety brings to your life?

Act NOW and get a phenomenal 68% discount!

Normally, we will offer PC PasswordPro at an incredibly low, affordable price. But we are currently offering it a special introductory price that's discounted 56%.

However, as a valued Intrigue Learning customer, you qualify to receive an even bigger discount of 68% off PC PasswordPro...*if* you respond within 24 hours of receiving this email.

Just follow the special link we have just for our loyal customers to take advantage of this one-time, special offer.

I urge you to go online at [INSERT LINK] to learn more about this frightening threat to your online and financial safety...and to obtain complete online safety and security for your family and for you.

Please, do it right now. If you haven't yet been hit by one of the thousands of online

scoundrels who are out to snag your money...you can be sure it'll happen. If you have been a victim already, you do *not* want it to happen again.

Yours for complete Internet safety,

Carl Mueller

PS If you order right now, we'll immediately send you a link to a FREE GIFT we have for you. We don't have space here to tell you about it, but we give you all the details on our website. [[Click here to learn about your FREE GIFT](#)]

[Email02c—Short Ease-of-Use version with price]

[SUBJECT LINE]

Intrigue Learning rewards your loyalty with increased safety and a deep, deep...

DEEP DISCOUNT! (How does 68% sound?)
**Protect yourself online...and do it effortlessly as you
glide from one website to another.**

Dear [Use name from merge file if possible. Otherwise, use Dear Valued Intrigue Learning Customer]

Your life online just got tremendously easier...and much safer...

I bet you enjoy the Internet as much as I do. You enjoy its breadth of possibilities.

You enjoy its ease.

You enjoy its fun.

But I know that...

**For all its convenience, ease, and excitement,
You do *not* enjoy the Internet's potential for danger.**

As a savvy online trekker, you're well aware of the dangers that lurk beneath the surface—dangers of fraud, identity theft, and loss of privacy.

So you do the only thing that makes sense. You use secure, sensible login/password combinations.

But I'm willing to bet...

**At times having to remember *all* your different
login combinations can get annoying.**

However, you know it's important. So you do it. But you're not sure how to keep all that information conveniently at hand...and still have it secure from prying eyes.

You're tempted to take the easy way out and use just one login/password. You know the harm you face if you do it, you're asking to become one of the over 300,000 people who

will be bilked, robbed, or defrauded online this year.

PC PasswordPro safeguards your privacy...your safety...and your financial security with ironclad protection

Intrigue Learning has made protecting yourself online absolutely effortless...and unbelievably inexpensive...with a brand new software package called PC PasswordPro.

PC PasswordPro is incredibly easy to use. You'll be up and running in less than three minutes. And once set up, every time you go online to a password protected HTML website, PC PasswordPro instantly inputs your secure login information as fast as you can click into the site.

All that info is kept securely on your computer. Nothing is left on the website's servers. You are completely secure.

What does it cost to give yourself the peace of mind that ironclad online safety brings to your life?

Act NOW and get a phenomenal 68% discount!

Normally, we will offer PC PasswordPro at the incredibly low price of \$67. But we are currently offering it an introductory price of just \$37 (a 56% discount).

However, as a valued Intrigue Learning customer, you qualify to receive an even bigger discount! PC PasswordPro will only cost you \$27 (68%!) if you respond within 24 hours of receiving this email.

Just follow the special link we have just for our loyal customers to take advantage of this one-time, special offer.

I urge you to go online at [INSERT LINK] to learn more about this frightening threat to your online and financial safety...and to obtain complete online safety and security for your family and for you.

Please, do it right now. If you haven't yet been hit by one of the thousands of online scoundrels who are out to snag your money...you can be sure it'll happen. If you have been a victim already, you do *not* want it to happen again.

Yours for complete Internet safety,

Carl Mueller

PS If you order right now, we'll immediately send you a link to a FREE GIFT we have for you. We don't have space here to tell you about it, but we give you all the details on our website. [Click here to learn about your FREE GIFT]

[Email02d—Short Ease-of-Use version without price]

[SUBJECT LINE]

Intrigue Learning rewards your loyalty with increased safety and a deep, deep...

DEEP DISCOUNT! (How does 68% sound?)
**Protect yourself online...and do it effortlessly as you
glide from one website to another.**

Dear [Use name from merge file if possible. Otherwise, use Dear Valued Intrigue Learning Customer]

Your life online just got tremendously easier...and much safer...

I bet you enjoy the Internet as much as I do. You enjoy its breadth of possibilities.

You enjoy its ease.

You enjoy its fun.

But I know that...

**For all its convenience, ease, and excitement,
You do *not* enjoy the Internet's potential for danger.**

As a savvy online trekker, you're well aware of the dangers that lurk beneath the surface—dangers of fraud, identity theft, and loss of privacy.

So you do the only thing that makes sense. You use secure, sensible login/password combinations.

But I'm willing to bet...

**At times having to remember *all* your different
login combinations can get annoying.**

However, you know it's important. So you do it. But you're not sure how to keep all that information conveniently at hand...and still have it secure from prying eyes.

You're tempted to take the easy way out and use just one login/password. You know the harm you face if you do it, you're asking to become one of the over 300,000 people who

will be bilked, robbed, or defrauded online this year.

PC PasswordPro safeguards your privacy...your safety...and your financial security with ironclad protection

Intrigue Learning has made protecting yourself online absolutely effortless...and unbelievably inexpensive...with a brand new software package called PC PasswordPro.

PC PasswordPro is incredibly easy to use. You'll be up and running in less than three minutes. And once set up, every time you go online to a password protected HTML website, PC PasswordPro instantly inputs your secure login information as fast as you can click into the site.

All that info is kept securely on your computer. Nothing is left on the website's servers. You are completely secure.

What does it cost to give yourself the peace of mind that ironclad online safety brings to your life?

Act NOW and get a phenomenal 68% discount!

Normally, we'll offer PC PasswordPro at an incredibly low price. But we're right now, for a very limited time, we're offering it with an introductory of 56%.

BUT, as a valued Intrigue Learning customer, you get an even bigger discount! You can get PC PasswordPro for 68% of its normal price!...If you respond within 24 hours of receiving this email.

Just follow the link to the special website we've made for our loyal customers to take advantage of this incredible one-time offer.

Go online at [INSERT LINK] *now* to learn more about how PC PasswordPro gives you complete online safety and security.

Do it right now. If you haven't yet been hit by one of the thousands of online scoundrels who are out to snag your money...you can be sure it'll happen. If you have been a victim already, you do *not* want it to happen again.

Yours for complete Internet safety,

Carl Mueller

PS If you order right now, we'll immediately send you a link to a FEE GIFT we have for you. We don't have space here to tell you about it, but we give you all the details on our website. [Click here to learn about your FREE GIFT]